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Live
PURETM

mie

collagen+probiotics

Rejuvenate your skin, hair & body from within

Introducing Mie Collagen + Probiotics

- Rejuvenate your skin, hair & nails from within
- Skin, joint, immune, gut health all-in-one
- Professional grade collagen peptides
- 7 probiotic strains including patented *Lactobacillus plantarum* HY7714

1st to the U.S. Market

- Lactobacillus plantarum HY7714 ProbioticSkin, joint, immune, gut health all-in-one
 - Novel ingredient, clinically tested and patented in Korea
 - LivePURE is the only company in the U.S. to formulate and use HY7714 Probiotic
 - Only probiotic strain clinically shown to improve skin hydration, fine lines, gloss and elasticity*



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease

HY7714 Clinical Trial Data*

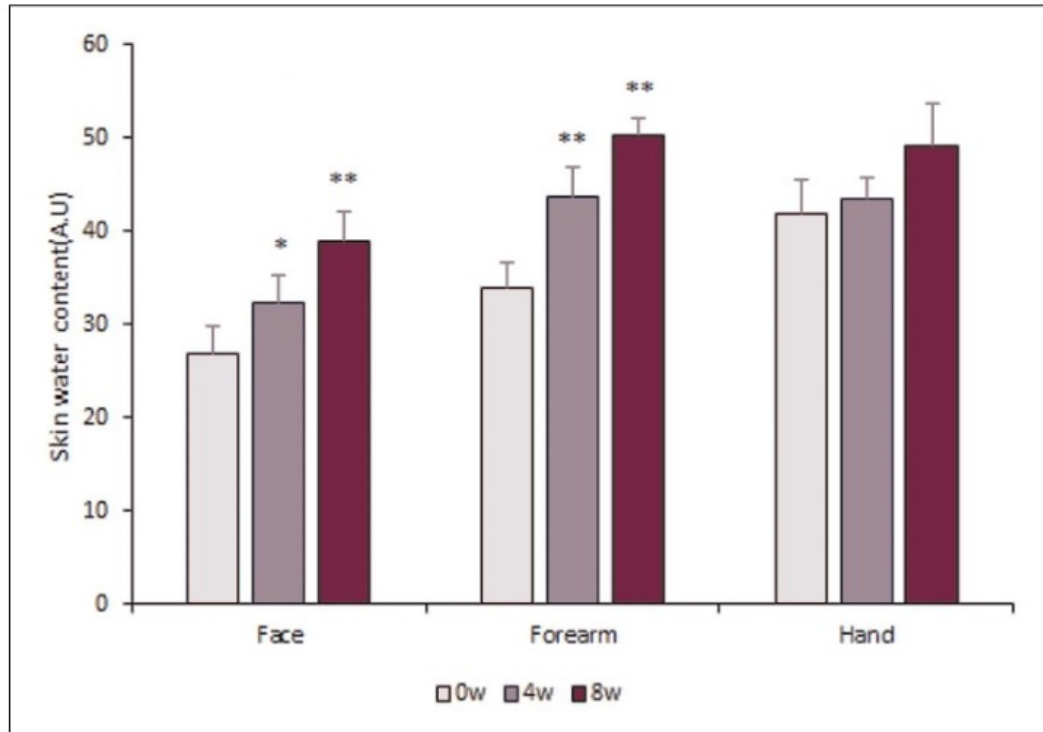
- Increase in skin elasticity
- Improvement in visual appearance of skin (fine lines & wrinkles)
- Improvement in integrity of the gut barrier
- "Good bacteria" increase in gut microbiome
- "Bad bacteria" decline in gut microbiome
- Biomarker improvements: improved inflammatory response, minimized skin aging



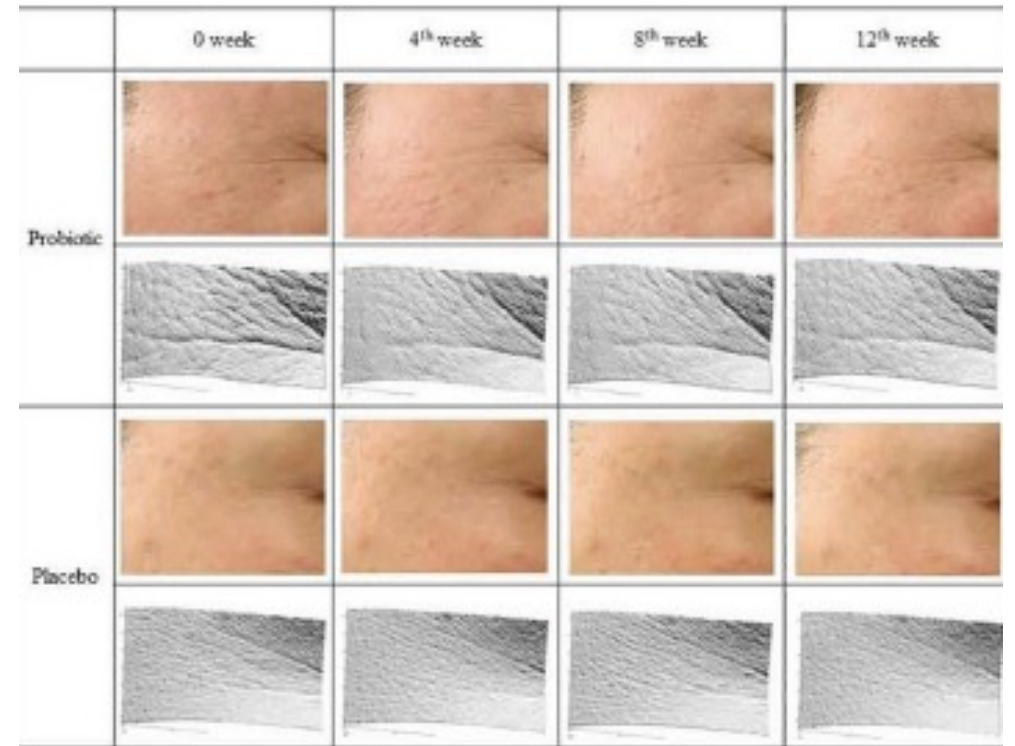
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HY7714 Clinical Trial Data*

Change of skin condition after 8 weeks



Skin wrinkle changes after 12 weeks



Clinical Evidence of Effects of Lactobacillus plantarum HY7714 on Skin Aging: A Randomized, Double Blind, Placebo-ControllE

Mie utilizes Bovine Hydrolyzed Collagen Peptides

- Grass fed
- Free-range
- Hormone-free



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Mie utilizes C.A.T.TM Collagen Absorption Technology

- This proprietary, science-based delivery format maximizes the body's absorption of collagen peptides.
- Research has demonstrated the presence of collagen peptides within the bloodstream in only 15 minutes after consumption.



Ingredient Highlights

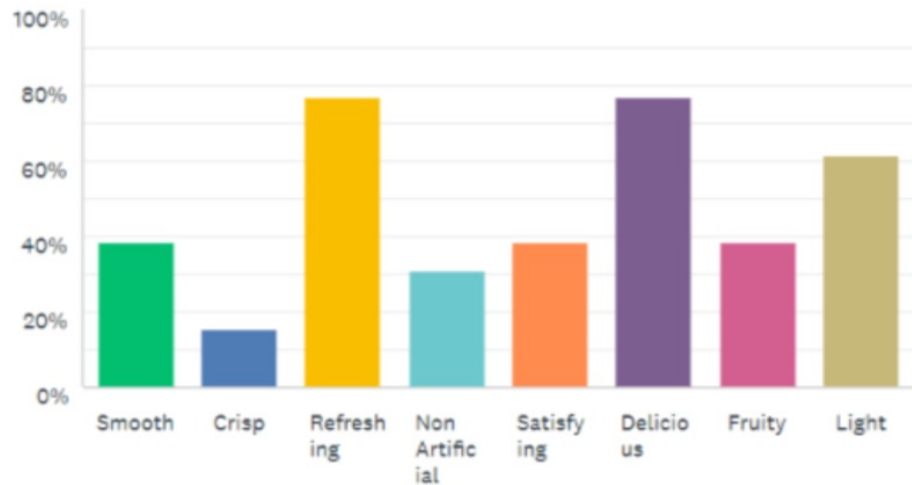
- **Hyaluronic Acid**
 - Needed to maintain skin hydration
- **Copper**
 - Necessary to produce collagen*
- **Biotin**
 - Essential B complex vitamin needed to support metabolism and a **primary component of the hair, skin and nails***
- **Vitamin C**
 - Essential for the **creation of collagen** in the body
 - Critically important for making connective tissue*
- **Pomegranate**
 - Rich in phytonutrient polyphenols known for their **antioxidant functions.***



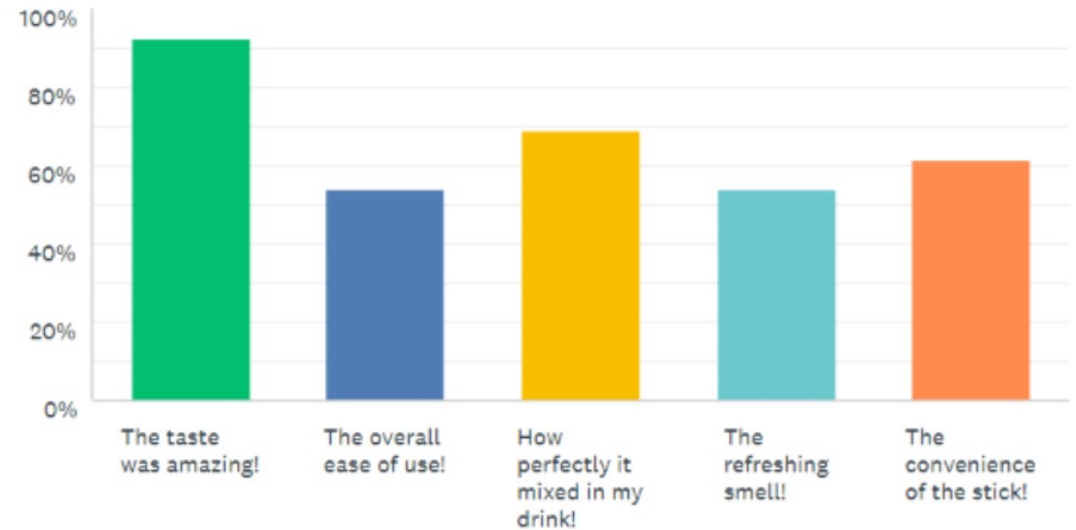
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What Others are Saying About Mie Collagen + Probiotics

Describe the taste of Mie Collagen + Probiotic.



What WOW'd you about Mie Collagen + Probiotic?



Skin and Gut Wellness are essential for Youthfulness

Thanks to developments in health & wellness research, saying goodbye to youthfulness does not need to be part of the aging process.

By properly caring for your skin and body, you can avoid premature aging and restore vibrancy.



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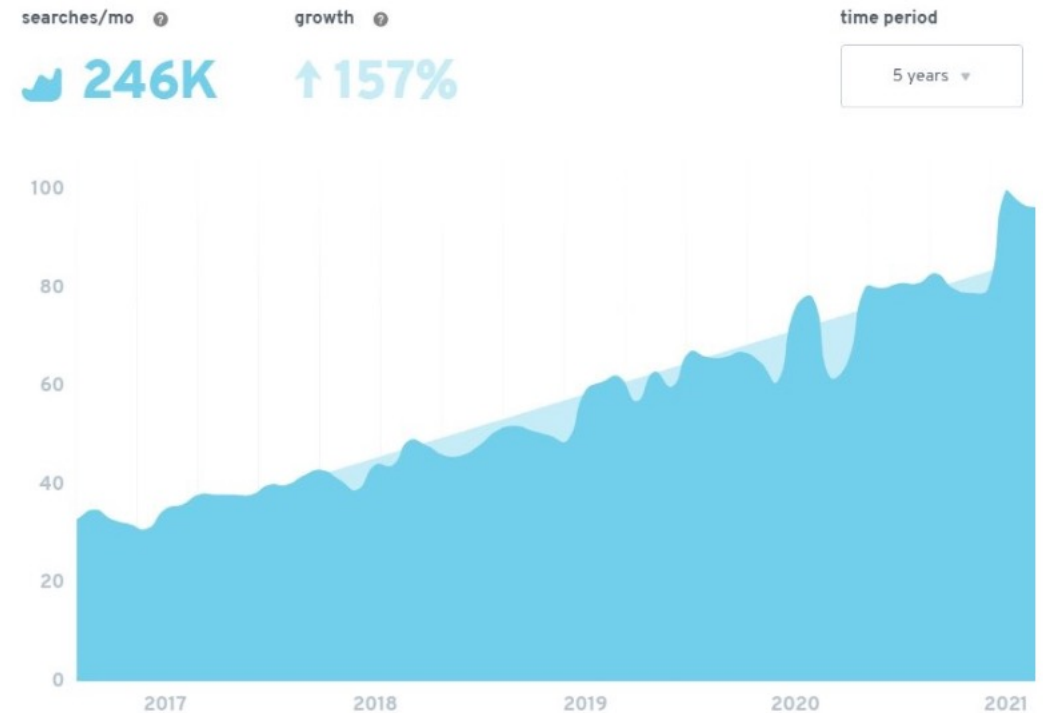
Consumer Interest

Collagen

- Average of 1.4 million monthly searches for collagen in 2021, a 35% spike from 2020.
- The number of Google searches for 'gut health' has grown by 669%.

Probiotic

- Probiotic supplement market is expected to reach \$7.1 billion by 2026 (US only)
- Global probiotic supplement market was valued at \$48.8 billion in 2019 and is expected to reach \$94.4 billion by 2027



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Youthful skin and a healthy gut are interconnected

Collagen

- Reduces the appearance of fine lines and wrinkles.
- Hydrates the skin for a more youthful look.
- Encourages skin firmness and elasticity.
- Supports the natural production of collagen fiber.
- Promotes healthier looking hair, skin, and nails.
- Encourages joint health and mobility*

Collagen

- Helps develop an improved immune system*
- Promotes a healthy digestive system*
- Calming effect on skin*
- Supports the proper digestion of nutrients essential for the healthy skin, hair, and nails*
- Restores good bacteria necessary for a balanced biome*

== **Revitalized
Skin & Gut
Wellness**

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