



2027 Cancún VIP Points & 2X Accelerator FAQs

DOUBLE THE POINTS. MORE MOMENTUM TOWARD CANCÚN.

Every qualifying VIP Code redemption brings you closer to Cancún. With the 2X Accelerator, eligible Brand Partners can earn double the points when their Upgraded VIP Codes are redeemed.

HOW THE POINTS WORK

STANDARD VIP CODE	2X ACCELERATOR
100 Cancún Points Per qualifying redemption	200 Cancún Points Per eligible Upgraded VIP Code redemption

VIP REDEMPTIONS	STANDARD	2X ACCELERATOR
1	100 Points	200 Points
10	1,000 Points	2,000 Points
20	2,000 Points	4,000 Points

IMPORTANT: Receiving Upgraded VIP Codes does not automatically guarantee double points– the eligible upgraded codes must be redeemed while the 2X Accelerator offer is available.

FREQUENTLY ASKED QUESTIONS

1. What are Cancún Points?

Cancún Points are dedicated points earned through qualifying activities that count exclusively toward qualification for the 2027 LivePURE Trip to Cancún, helping you progress toward Tier 1 or Tier 2.

Unlike standard PV, Cancún Points do not contribute to commission calculations or other qualifications.



2. Do Cancún Points count toward any trip qualification that requires new sales volume?

Yes! Cancún Points earned through qualifying VIP Code redemptions can contribute toward eligible 2027 Cancún Trip qualification routes that require new sales volume, helping you progress toward Tier 1 or Tier 2.

3. Do Cancún Points count toward Sales Milestone Rewards?

No. Cancún Points count exclusively toward qualification for the 2027 LivePURE Trip to Cancún. They do not contribute toward the 5,000 PV or 15,000 PV Sales Milestone Rewards.

4. How do I earn Cancún Points via VIP Codes?

Each qualifying standard VIP Code redemption earns the sponsoring Brand Partner 100 Cancún Points toward the 2027 LivePURE Trip.

5. What is the 2X Accelerator?

It increases the reward from 100 to 200 Cancún Points for each qualifying redemption of a VIP Code after unlocking Upgraded VIP Codes.

6. How do I unlock Upgraded VIP Codes?

Personally process a qualifying order of 1,000 PV or more (one-time or subscription) to unlock your Upgraded VIP Codes. Once you've received your codes, you can share them with newly sponsored Brand Partners and Customers for redemption.

Important: The 2X Accelerator is available only to Brand Partners who upgraded with a qualifying order of 1,000 PV or more. A 200 PV upgrade does not qualify.

7. Who is eligible to receive 2X Cancún Points?

Brand Partners who upgraded with a qualifying order of 1,000 PV or more and have unlocked Upgraded VIP Codes are eligible to earn 2X Cancún Points on qualifying redemptions while the 2X Accelerator offer is active.

The offer remains available until 30 Brand Partners have been confirmed as 2027 Cancún Trip achievers. These achievers may qualify through standard trip qualification routes or with the help of eligible 2X Accelerator points.

8. Can I continue earning 2X Cancún Points after the first 30 trip achievers are confirmed?

No, once the 30 trip achievers are confirmed, 2X Accelerator will come to an end. Subject to change.

9. What exactly is doubled with the 2X Accelerator?

Eligible Brand Partners can earn double Cancún Points in two ways:

- a. Upgraded VIP Code Redemptions:** Earn 200 Cancún Points instead of the standard 100 per qualifying redemption. PV from additional products in the same order or from future orders is not doubled.
- b. Newly Sponsored Brand Partner Upgrades:** Earn Cancún Points equal to 2X the qualifying PV when a personally sponsored Brand Partner, enrolled on or after June 2, 2026, places a 1,000+ PV upgrade order. For example, a qualifying 1,200 PV upgrade order earns you 2,400 Cancún Points toward your trip qualification. These additional Cancún Points count exclusively toward the 2027 Cancún Trip qualification. Standard PV used for commissions, other orders, and Sales Milestone Rewards is not doubled.

10. Can I continue earning 2X Cancún Points after qualifying for Tier 1?

Yes! If you qualify for Tier 1 while the 2X Accelerator is still available, you can continue earning 200 Cancún Points from qualifying Upgraded VIP Code redemptions as you work toward Tier 2.



11. Do my Upgraded VIP Codes still earn Cancún Points after the first 30 trip achievers are confirmed?

Yes! However, they will now only qualify for 100 Cancún Points after the 2x Accelerator comes to an end.

12. Do Customer and Brand Partner VIP Code redemptions both qualify?

Yes. Qualifying redemptions of either Customer or Brand Partner VIP Codes earn 200 Cancún Points for an eligible sponsoring Brand Partner. Standard VIP Code redemptions remain worth 100 points.

13. When does the 2X Accelerator begin?

The 2X Accelerator is retroactive to June 2, 2026. Eligible Upgraded VIP Code redemptions dating back to this date have already received their additional Cancún Points. Future qualifying redemptions will continue to earn 2X points while the offer remains available.

14. What PV does the CORE Start Bundle carry?

The CORE Start Bundle carries the following Product Volume (PV) on the initial VIP redemption order:

- Brand Partner enrollment: 0 PV
- Customer enrollment: 0 PV

Other qualifying products added to the order carry their applicable PV and contribute to Cancún New Enrollment Volume under the official trip rules.

15. Do future orders count toward Cancún qualification?

Eligible future orders processed during the trip qualification period may contribute to Cancún New Enrollment Volume under the official trip rules. However, these orders do not qualify for 2X Cancún Points.

16. What happens to my Cancún Points if an order is refunded, canceled, or charged back?

Any Cancún Points and PV earned from a qualifying 1,000+ PV upgrade order, or VIP Code redemption will be reversed if the associated order is refunded, canceled, or charged back. These adjustments may affect your 2X Accelerator eligibility, progress toward Cancún Trip qualification, and commission calculations.

17. Where can I check my Cancún Points?

Contact LivePURE Customer Support at 866-535-5888 to request verification of your qualifying activity and Cancún Points total.

