

METABOLIC RESET

PURE's Detox programs, when combined with a healthy diet and exercise, was developed to help your body eliminate environmental toxins and waste, help you avoid processed foods, added sugars and refined flour and help you grow accustomed to eating whole foods. During your detox journey, as you break unhealthy eating habits, your energy levels will soar, you will find newfound mental clarity and focus and you will likely shed a few extra pounds along the way.*

FOOD GUIDE

In preparation for PURE's Detox programs, it is important to stock your pantry and refrigerator with healthy foods. Prior to your detox, shop for fresh fruits and vegetables. Whole grains and plant-based protein can be kept dry and stored in airtight containers. Animal protein (preferably free range, grass fed and hormone free) can be purchased fresh or frozen and stored appropriately. Use this Food Guide to help you prepare a shopping list, then review the Daily Calendar for food quantities.

PROTEIN

1 Palm-size Portion



1 PALM-SIZE PORTION

About the size of a

Fresh Fish

Poultry (chicken / turkey)

Beef (all kinds)

Beans or Lentils

Eggs

Tofu

Tempeh

OTHER: Almond, Cashew or other

Nut Milk (choose unsweetened)

1 CUP OF CASHEW MILK = 2g FAT, 1g CARBOHYDRATE and 1g PROTEIN

CARBOHYDRATE

1 Handful



1 HANDFUL About 1/2 cup

Amaranth

Barley

Buckwheat

Bulgur

Kamut

Millet

Oats

Quinoa

Sweet Potato

Rice (brown, red, wild)

Almond Flour or Almond Meal (2 Tbsp.)

AVOID PASTA, BREAD, CRACKERS, WHITE RICE AND POTATOES

BEANS AND LENTILS CAN ALSO BE USED AS CARBOHYDRATES.

VEGETABLE 2 Handfuls



2 HANDFULS

Broccoli

Cauliflower

Green Beans

Brussels Sprouts

Dark, Leafy Greens (spinach, collard

greens, kale)

Mixed Greens

(Lettuce: romaine, butter, red leaf, green leaf, oak leaf, cilantro, parsley)

Any non-starchy vegetable

Asparagus

Cucumbers

Roots (turnip, ginger, carrot, radish, beet)

Snap Peas

Squash

Sweet Peppers

(green, yellow, red)

Onions

Mushrooms Celery

AVOID CORN. GREEN PEAS AND TOMATOES

CHOOSE ORGANIC WHEN AVAILABLE.

FRUIT

Strawberries (1 cup)

Blueberries (½ cup)

Raspberries (½ cup)

Blackberries (½ cup)

1 Plum (medium-size)

1 Apple (small)

1 Tangerine

1 Kiwi (medium-size)

Cherries (½ cup)

Cantaloupe (¾ cup)

AVOID BANANAS, ORANGES, WATERMELON, PINEAPPLE, MANGO AND GRAPES DUE TO THEIR HIGHER SUGAR CONTENT.

FAT

Olive Oil **Nuts & Seeds** (1/4 cup) **Organic Virgin** Coconut Oil Almonds Flax Oil Cashews Hemp Oil Pecans Sesame Oil Walnuts Avocado Oil Hazelnuts **Organic Real Brazil Nuts Butter**

(not margarine or spread)

Avocado

Macadamia Nuts
Peanuts (legume)

Sunflower Seeds

AVOID ROASTED NUTS WITH ADDED OILS, VEGETABLE OIL, CORN OIL, PEANUT OIL, GRAPESEED OIL AND DAIRY PRODUCTS (MILK, CHEESE, ETC.)

CONSUME FREELY

Pure Filtered Water

Broth (vegetable, chicken, beef)**

Herbal Teas (sweeten with stevia; avoid artificial sweeteners)

Dill Pickles

**Fatigue and muscle aches associated with calorie restriction are often caused by insufficient sodium in the diet. Broth is a great way to increase sodium intake; however, avoid MSG in some bullion products. Aim to increase your sodium intake on Cleanse days. Sodium can also help with nausea. Note: If you are on a sodium restricted diet, seek the advice of a medical professional to determine if this plan is right for you.

WATER

Adequate water intake is critical to this plan. You MUST consume half your body weight in fluid ounces daily. For example, if you weigh 160 pounds, strive to consume at least 80 ounces of water each day.

IT IS RECOMMENDED TO TAKE SUPPLEMENT CAPSULES WITH WATER ONLY. AVOID SPARKLING WATER AND ALCOHOL.

CAUTION: PURE's Detox programs are not intended for young children. If you are pregnant, nursing, taking prescription medication or have a medical condition, DO NOT follow this program without the advice of a licensed physician. If you follow the plan beyond 7 days, you can add a shake for lunch or dinner on Cleanse days (days 13, 14, 21, 22, 27). Feeling satisfied and not feeling hungry is critical to the success of the plan. DO NOT follow this plan beyond 28 days. Cycle a 28-day detox every 60 to 90 days. PURE's 7-Day Detox can be done every 30 days. If you feel lightheaded or nauseated, feel free to consume a shake. Do not ignore these feelings.

	MEALS ARE HIGHLIGHTED IN ORANGE.											
DAY	15-	Y MORNING 30 minutes re breakfast	BREA	KFAST	LUNC ***15-30 mir before lu	nutes	MID-AFTERNO	ON	DINNER	Follow Fasting	VENING the Intermitten ecommendation on the back.	
	+ 16 F	L. OZ. WATER		DZ. WATER	+ 16 FL. OZ.	WATER	+ 16 FL. OZ. WAT	ER +	16 FL. OZ. WATE		ii tile back.	
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DAY 8	SHAKE	DAY 9	MEAL	DAY 10	SHAKE	DAY 11 [†]	MEAL	DAY 12	SHAKE	DAY 13	CLEANSE	
AY 14	CLEANSE	DAY 15	SHAKE	DAY 16	MEAL	DAY 17	CHEAT DAY**	DAY 18	SHAKE	DAY 19	MEAL	
					CLEANSE	DAY 23	SHAKE	DAY 24	MEAL	DAY 25		

^{1†}Congratulations! You have successfully followed the program for 16 days. As a reward, you can eat anything you want this day. A word of caution, do not overdo it.

WHY DETOX?

WE LIVE IN A TOXIC WORLD and our bodies are bombarded with chemicals and other potentially harmful substances on a regular basis. These environmental toxins are often found in the food we eat, the water we drink, commercial products we use and the air we breathe. Our bodies are designed to deal with and eliminate these toxic substances; however, we can become encumbered by them, which puts a heavy burden on our innate systems of elimination. Over time these toxins take a toll on our health leading to low energy levels, extra body weight and feelings of malaise and brain fog.

The average person also consumes too many packaged and processed foods which have added sugar we may not be aware of. Over 90% of the sugar we consume comes from processed and packaged foods and not from candy and desserts. The average

American consumes an estimated 77 to 88 pounds of sugar every year. This is the equivalent of nearly 5 ½ full-size candy bars every single day. It is doubtful the typical person would lay out 5 to 6 full-size candy bars every day and say to themselves, "I'm going to eat these and not worry about their impact on my health." Yet, most of us consume this much sugar every single day. Furthermore, the typical person consumes almost 200 lbs. of refined flour and cereal products annually. Too much sugar and refined carbohydrates contribute to weight gain and poor health.

As you progress through PURE's Detox programs, your body will benefit from increased energy, reduced cravings and healthier eating habits. You will feel better overall. Pat yourself on the back and feel satisfied with your results, as you are set on a path of positive and long-term change.

INTERMITTENT FASTING

PURE's Detox programs include intermittent fasting or time-restricted eating. Refrain from eating at an hour that is convenient for you (7 p.m., 8 p.m., 9 p.m., etc.), and wait 12 hours before eating again. For instance, if you stopped eating at 8 p.m., consume breakfast at 8 a.m. the following morning. This will optimize your body's detoxification processes and enhance your body's ability to reduce weight.

POST-DETOX MAINTENANCE

Once you have completed the 7-Day or 28-Day PURE Detox, we recommended you continue using the CORE4 products. Cleanse, GoYin, Daily Build and PURE ENERGY are built on the company's philosophy of cleanse, balance, build and focus. Daily Detox is recommended to take as a bridge between Cleanse cycles. Consume plant-based, whole foods, avoid added sugars and sources of refined carbohydrates, and eat plenty of healthy sources of fat. This will help you maintain your results until you are ready to do another PURE Detox.





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