

Share the VIP Summer Experience.

THROUGH JULY 31, 2026 OR UNTIL 1,000 STANDARD VIP CODES ARE REDEEMED

During the promotion period, eligible Brand Partners will be given the opportunity to share LivePURE with new prospects (both BPs and customers) by offering the CORE Start 100 pack as a complimentary gift with enrollment fee of \$49 and subscription.

Eligible Brand Partners will receive VIP codes they can share with their chosen prospects to claim the complimentary CORE Start 100 (0 PV).



How brand partners can participate & are eligible for unique VIP codes

All active Brand Partners

Active¹ Brand Partners will automatically receive codes (1 VIP Customer code & 1 VIP BP code) on June 2nd through email marketing (or can contact Sales Support to receive their codes). Brand partners who become active midway through the promotion period will need to contact Sales Support to receive their codes.

Limited Upgrade Opportunity: Only 500 Spots Available

Only up to 500 active Brand Partners can earn additional “upgraded” VIP Codes during the promotion period. Get 10 VIP Customer codes & 10 VIP BP codes by placing a qualifying 1,000+ PV order (One-time or Subscription) during the promotion period. Those codes will be delivered by Sales Support by the following business day.

- The 20 upgraded codes will not count toward the max company-wide 1,000 redemption
- These 20 upgraded codes will be valid through December 31, 2026.

BRAND PARTNERS WHO ENROLL THROUGH THE VIP EXPERIENCE (JUNE 2 - JULY 31)

They have the opportunity to receive 20 “upgraded” codes within 30 days of their enrollment date by placing a 1,000+ PV order.

Code Eligibility

New users/accounts in the U.S.—brand partner or customer. (Account must not have an email, credit card, or address already in our system.) Users must also schedule a CORE Start 100 on subscription. Standard VIP codes are valid through July 31, 2026 or when 1,000 codes are redeemed. Upgraded VIP codes are valid through December 31, 2026.

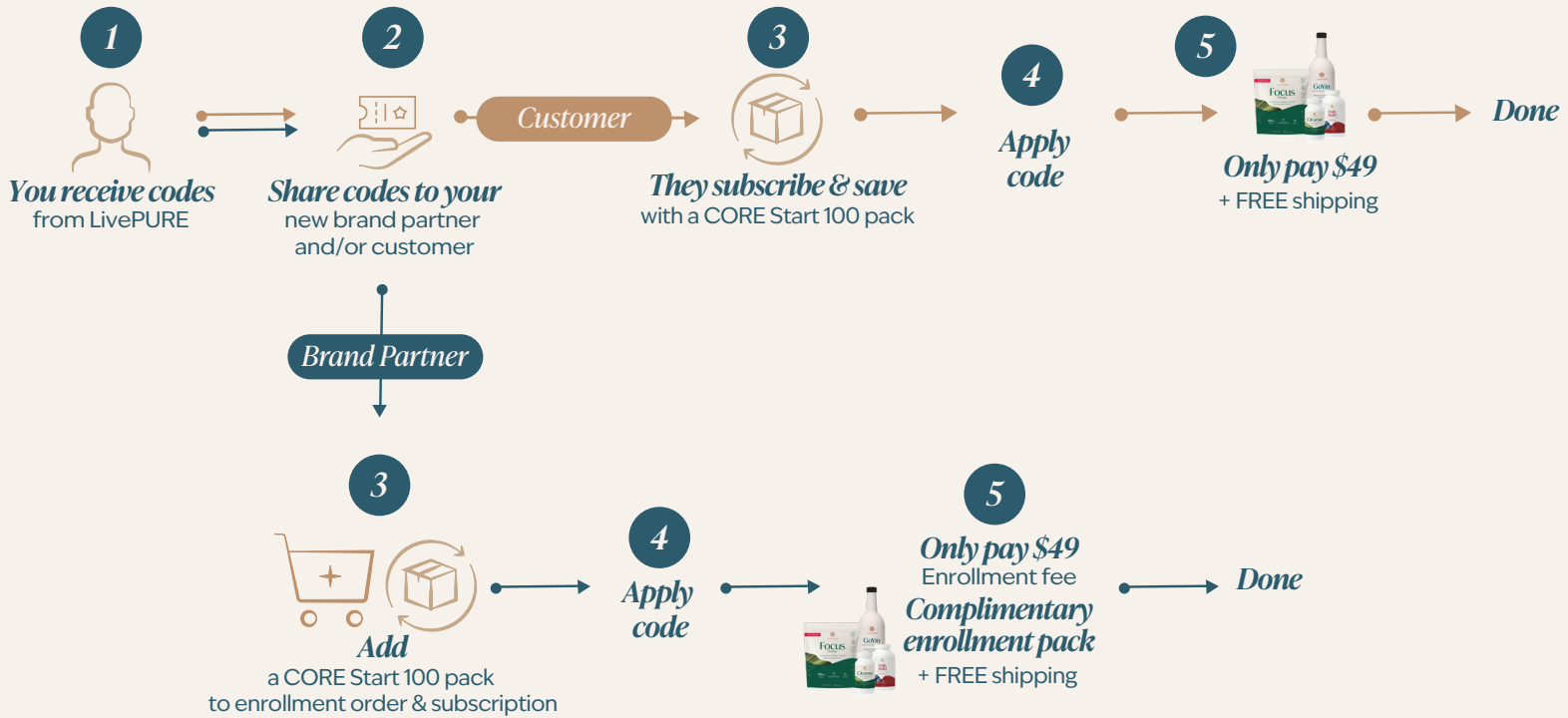
How the Code Applies for...

NEW BRAND PARTNERS

1. Shop for CORE Start 100 Pack & add the pack to subscription
2. Apply VIP Summer Experience code
3. Pay the enrollment fee (\$49)
4. Get the CORE Start 100 Pack on us plus FREE shipping with code

NEW CUSTOMERS

1. Shop for CORE Start 100 Pack & add the pack to subscription
2. Apply VIP Summer Experience code
3. Get your first CORE Start 100 Pack for only \$49 (75% off retail price) plus FREE shipping with code



VIP Summer Experience – Brand Partner Participation Disclaimer

Eligible ACTIVE¹ Brand Partners in the U.S. will receive VIP Codes during the promotional period to share with new customer and Brand Partner prospects. Separate VIP Codes will be issued for Customer enrollments and Brand Partner enrollments. Standard VIP Codes are limited, available while supplies last, and valid through July 31, 2026, or until 1,000 company-wide standard VIP Code redemptions have been reached, whichever occurs first. Brand Partners who become ACTIVE during the promotional period may contact Sales Support to receive eligible VIP Codes. Up to 500 qualifying ACTIVE Brand Partners may receive additional upgraded VIP Codes by placing a qualifying 1,000+ PV personal order (one-time or subscription) during the promotional period. Upgraded VIP Codes are valid through December 31, 2026. The upgraded code allotment does not count toward the company-wide 1,000 standard VIP Code redemption limit. Brand Partners who enroll through the VIP Summer Experience between June 2, 2026 and July 31, 2026 may also qualify to receive upgraded VIP Codes within 30 days of enrollment by placing a qualifying 1,000+ PV personal order.

VIP Summer Experience – VIP Code Redemption Disclaimer

VIP Codes are valid for new U.S. customer and Brand Partner enrollments only. To redeem the VIP Summer Experience offer, the prospect must enter a valid VIP Code during the enrollment process while completing checkout with the eligible CORE Start 100 promotional pack. The promotional CORE Start 100 offer will carry a 0 PV value during the promotional redemption process. For Brand Partner enrollments on livepure.biz, the prospect must pay the \$49 enrollment fee and activate a CORE Start 100 subscription to receive the complimentary CORE Start 100 promotional pack. For Customer enrollments on livepure.com, the prospect must purchase the CORE Start 100 promotional pack as a subscription for \$49 plus applicable taxes. Free shipping applies to all eligible VIP Summer Experience enrollments. Offer available only to new U.S. accounts that do not already have a matching email address, credit card, or physical address within the LivePURE system. Offer cannot be combined with any other promotion or offer. Void where prohibited.

¹Active Brand Partner status is defined as having 100 PV or more (either personal product purchases or product sales to Preferred and Retail Customers or any combination thereof) every 28 days. Active Brand Partners are eligible to participate in Compensation Plan bonuses in addition to Retail Commissions and Sponsor Bonus on Customer orders. Product Volume (PV) is the amount of volume assigned to each product.