

“Share and Sell Your Customized Pack” Contest Terms and Conditions

NO PURCHASE NECESSARY TO PARTICIPATE IN THIS PROMOTION.

By participating in the Share and Sell Your Customized Pack Contest (“the Contest”) sponsored by PURE Gen Holdings, Inc. (“the Company” or “PURE”), you accept and agree to be bound by these terms and conditions. Independent Business Owners (“IBOs”) participating in the Contest must also comply with all obligations set forth in the IBO Agreement.

This Contest is valid for IBOs in the United States. IBOs must be in good standing both at the time of earning and receiving a Contest Prize and while participating in the Contest. “Active” is defined as an IBO having 100PV* or more (either personal product purchases or product sales to Retail and Preferred Customers or any combination thereof) every 28 days. An IBO in “Good Standing” is compliant with the IBO Agreement and has not received a compliance sanction that is unresolved, including but not limited to a sanction for probation, suspension, or termination. Any notice for breaches of the Non-Solicitation, Non-Competition, Confidentiality, or Proprietary Information provisions of the IBO Agreement will result in forfeiture of any Contest Prize.

IBOs must abide by the PURE Policies and Procedures and comply with all obligations set forth in the IBO Agreement. PURE reserves the right to disqualify an IBO if a policy violation, fraud, or other conduct that compromises the integrity of the Promotion is identified, as determined by PURE in its sole discretion.

Contest Period:

The Contest Period runs from April 15, 2022 to June 30, 2022.

Contest Details:

During the Contest Period, the top ten (10) IBOs who sell** the most Customized Packs to customers and IBOs will receive \$500 USD in PURE product credit. A Customized Pack is defined as a group of products saved and shared through a link created by our new “save and share cart” business tool.

*PV is the specified Product Volume for each PURE product.

**** Pursuant to PURE’s Policies and Procedures, IBOs should NOT purchase any one product in unreasonable amounts or in excess of what that IBO could reasonably consume on his or her own or sell to end-user customers. Before making any purchases, IBOs should review Section 9 of the Policies and Procedures, as well as, any additional documents the Company provides regarding IBO purchases for this Promotion.**

ADDITIONAL ELIGIBILITY:

PURE reserves the right to disqualify a Contest winner if fraud or other conduct that compromises the integrity of the Contest is identified, as determined by PURE in its sole discretion.

Qualifying accounts are verified by PURE at the close of the weekly commission cycle and at the end of the respective Contest periods. In the event that a customer or IBO returns a qualifying product purchased through this Contest, PURE reserves the right in its sole discretion to deduct the value of the prize from the Contest participant's product credit. Additionally, commissions, bonuses or rewards which have previously been paid to upline IBOs on returned product will be retracted by deducting the earned amount from any future commission, bonus or reward payments. IBOs are subject to adjustments of commissions, bonuses and rewards paid on product returned by Customers and/or IBOs in their Downline Organization.

PURE assumes no responsibility for notifying Contest participants of any returns or cancellations that affect Contest product credits or commissions, bonuses or rewards.

IBOs are deemed to hold a beneficial interest in Customer accounts within the same household and/or Customer accounts using the IBO's payment information. Customer accounts within the IBO's household and/or using the IBO's payment information will not count toward the contest qualifications unless adequate proof is provided to the Company showing the Customer account is independently owned and operated from the IBO. Customer accounts owned or operated by IBOs will not qualify for the Contest award.

If a Contest participant chooses not to accept the Contest award, the award will be forfeited. The Contest award is not transferable, including but not limited to transfers of ownership in account sales and transfers of ownership of businesses.

All determinations and decisions as to awarding Contest awards are solely at PURE's discretion. PURE reserves the right to discontinue, cancel or modify this Contest at any time and in its sole discretion without notice.

All applicable taxes are the responsibility of the Contest award recipient.

This Contest are sponsored by PURE Gen Holdings, Inc. ("PURE") – 7164 Technology Dr., Ste. 100, Frisco, TX 75033.

THIS PROMOTION IS VOID WHERE PROHIBITED BY LAW.